

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT25/12 18.06
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME BARBARA ABAR

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

ICE)

DATE OCT25/12 18.06

DATE OCT 25 / 12 10:00

TTLS \$556100
PLS CFM, THX 10/25

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

INDEPENDENCE USA PAC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 658												
1			500A-530A	30		\$1,500.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS CON COM1 : 1X PER DAY												
2			500A-530A	30		\$1,500.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
3			530A-600A	30		\$2,000.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS CON COM1 : 1X PER DAY												

REP-HEADLINE# 6397492
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4			530A-600A PROGRAM : NEWS	30		\$2,000.00	11/5	11/5	1		MON	1
5			600A-700A PROGRAM : NEWS CON COM1 : 2X PER DAY	30		\$3,500.00	10/30	11/2	8		TU-F	8
6			600A-700A PROGRAM : NEWS CON COM1 : 2X PER DAY	30		\$3,500.00	11/5	11/5	2		MON	2
7			700A-900A PROGRAM : GMA CON COM1 : 2X PER DAY	30		\$4,000.00	10/30	11/2	8		TU-F	8
8			700A-900A PROGRAM : GMA	30		\$4,000.00	11/5	11/5	2		MON	2
9			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1 : 1X PER DAY	30		\$1,400.00	10/30	11/2	4		TU-F	4
10			1000A-1100A PROGRAM : MILLIONAIRE/FEUD	30		\$1,400.00	11/5	11/5	1		MON	1
11			1100A-1200N PROGRAM : VIEW CON COM1 : 1X PER DAY	30		\$4,500.00	10/30	11/2	4		TU-F	4
12			1100A-1200N PROGRAM : VIEW	30		\$4,500.00	11/5	11/5	1		MON	1
13			1200N-100P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$2,500.00	10/30	11/2	4		TU-F	4
14			1200N-100P PROGRAM : NEWS	30		\$2,500.00	11/5	11/5	1		MON	1

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15			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$1,900.00	10/30	11/2	4		TU-F	4
16			400P-500P PROGRAM : DR OZ	30		\$1,900.00	11/5	11/5	1		MON	1
17			500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$4,500.00	10/30	11/2	4		TU-F	4
18			500P-600P PROGRAM : NEWS	30		\$4,500.00	11/5	11/5	1		MON	1
19			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$6,500.00	10/30	11/2	4		TU-F	4
20			600P-630P PROGRAM : NEWS	30		\$6,500.00	11/5	11/5	1		MON	1
21			700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		10000.00	10/30	11/2	4		TU-F	4
22			700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		10000.00	11/5	11/5	1		MON	1
23			730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		10000.00	10/30	11/2	4		TU-F	4
24			730P-800P PROGRAM : WHEEL	30		10000.00	11/5	11/5	1		MON	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
25			800P-1000P	30		25000.00	11/5	11/5	2		MON	2
PROGRAM : DANCING												
26			1100P-1135P	30		\$4,000.00	10/30	11/4	6		TU-SU	6
PROGRAM : LATE NEWS												
CON COM1: 1X PER DAY												
27			1100P-1135P	30		\$4,000.00	11/5	11/5	1		MON	1
PROGRAM : LATE NEWS												
CON COM1: 1X PER DAY												
28			1230A-100A	30		\$1,000.00	11/1	11/2	2		TH-F	2
PROGRAM : JIMMY KIMMEL												
CON COM1: 1X PER DAY												
29			800P-1000P	30		25000.00	10/30	10/30	1		TUE	1
PROGRAM : DANCE RESULTS												
30			1000P-1100P	30		20000.00	10/30	10/30	1		TUE	1
PROGRAM : PRIVATE PRACTICE												
31			800P-900P	30		18000.00	10/31	10/31	1		WED	1
PROGRAM : MIDDLE/SUB												
32			1000P-1100P	30		16000.00	10/31	10/31	1		WED	1
PROGRAM : NASHVILLE												
33			900P-1000P	30		24000.00	11/1	11/1	1		THU	1
PROGRAM : GREYS												
34			900P-1000P	30		10000.00	11/2	11/2	1		FRI	1
PROGRAM : PRIMETIME												
35			1000P-1100P	30		10000.00	11/2	11/2	1		FRI	1
PROGRAM : 20/20												

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36			500A-600A	30		\$800.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
37			600A-900A	30		\$2,400.00	11/3	11/3	2		SAT	2
PROGRAM : NEWS												
38			900A-1000A	30		\$3,800.00	11/3	11/3	1		SAT	1
PROGRAM : GMA SAT												
39			1200N-700P	30		15000.00	11/3	11/3	1		SAT	1
PROGRAM : COL FOOTBALL												
40			700P-800P	30		\$5,000.00	11/3	11/3	1		SAT	1
PROGRAM : JEOP/WHEEL												
41			800P-1100P	30		15000.00	11/3	11/3	1		SAT	1
PROGRAM : COL FOOTBALL												
42			500A-600A	30		\$900.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
43			600A-900A	30		\$2,400.00	11/4	11/4	2		SUN	2
PROGRAM : NEWS												
44			600P-630P	30		\$4,000.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
CONTRACT TOTAL												556100.00
TOTAL SPOTS												99

NOV/12 556100.00

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: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$1,737,812 WFTV 32% WKMG 16% WESH 33% WOFL 15% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 4% EFTV 0%

SHARES ESTIMATED*
SVC- NSI
DEMOS- RA35+*